

FIFTY WAYS TO RAISE SOME MONEY

With apologies to Paul Simon...

The problem is all inside your head, she said to me
And is easy to resolve if you don't need stuff for free
I'd like to help you build a fortune, don't you see?
There must be fifty ways to raise some money.

She said, it's really not my habit to intrude
Furthermore, I hope my talking of your assets isn't rude
But I'll repeat myself at the risk of being crude
There must be fifty ways to raise some money
Fifty ways to raise some money

You just pick up a sack, Jack
Empty the can, Stan
Or sell off a toy, Roy
You're not bothering me
Default on a loan, Joan
You might stick up a bank, Frank
Or start selling pot, Dot
And hope you stay free.

Ooh, stick out your hat, Pat
Borrow from Gran, Dan
Have a big sale, Dale
You just listen to me
Pick up a buck, Chuck
Start betting on games, James
Find stuff to pawn, Fawn
Then go on a spree

She said it grieves me that your chapter's in such pain
There might be something I could do to make it great again
I said I appreciate that and would you please explain
About the fifty ways?

She said, why don't we both just sleep on it tonight?
And I believe in the morning you'll begin to see the light
And then she frisked me and I realized she probably was right
There must be fifty ways to raise some money
Fifty ways to raise some money

Sell off a stock, Jock
Or liquidate art, Bart
Divest real estate, Nate
It must be tax free
Pursue alimony, Tony
Take gold from the mint, Clint
Give Bitcoin a try, Sly
And go on a spree

Put swag in a sack, Mack
Just take what you like, Spike
Find something to forge, George
You just listen to me
Start selling short, Mort
Test bootlegging gin, Jim
Try melting down lead, Ed
And hope you stay free.

Points to Remember:

- People give to people.
- Some will,
Some won't
So what?
Move on.
- Know your mission statement. If it aligns with the charitable giving objectives of your donor, you will have an easy conversation.
- The best time to start learning how to raise money is yesterday.
- The worst time to ask for money is when you desperately need it, so

do not wait until then.

- Fundraising is the gentle art of introducing people to the joy of giving.

In conclusion, as Paul Simon himself might have put it:

**Develop a plan, Stan
Then build it up slow, Mo
And finish up strong, John
... To bring in the green.**