

AMERICAN GUILD OF ORGANISTS ENDOWMENT FUND DISTINGUISHED ARTIST AWARD

RECITAL AND GALA BENEFIT RECEPTION HONORING

Cherry Rhodes

International Award-Winning Concert and Recording Artist
Adjunct Professor of Organ, Thornton School of Music,
University of Southern California

Ladd Thomas

Chair and Professor of Organ, Thornton School of Music,
University of Southern California
Organist, First United Methodist Church of Glendale, Calif.

Friday, April 17, 2015

7:30 p.m. – Recital by the Honorees

First United Methodist Church
134 North Kenwood Street
Glendale, CA 91206

9:00 p.m. – Gala Benefit Reception

Hilton Los Angeles North Hotel
100 West Glenoaks Blvd.
Glendale, CA 91202

- MISSION:** The mission of the AGO is to enrich lives through organ and choral music.
- THE NEED:** The American Guild of Organists is a not-for-profit educational association serving the organ and choral music fields. Chartered by the Board of Regents of the University of the State of New York in 1896, the AGO serves approximately 16,000 members throughout the U.S. and abroad. The AGO's Gala travels around the country to celebrate the lifetime achievements of distinguished members of the organ playing profession. It is an annual benefit for the AGO Endowment Fund, which provides annual income to support educational programs and initiatives for youth and adults at all levels of ability.
- OUR GUESTS:** Organ and choral enthusiasts including organ manufacturers, vendors, distributors, musicians, and students, along with corporate and civic officials.
- THE EVENT:** Organ recital for 1,000 individuals followed by a Gala reception for 250 guests.
- PROMOTION:** Promotional activities for this event will include news releases, special features, and media advisories online and in print, and on radio and television stations locally and nationally, along with e-mail blasts to AGO supporters and social media outlets.
- SPONSORSHIPS:** Title Sponsor: \$25,000
Platinum Sponsor: \$10,000
Gold Sponsor: \$5,000
Silver Sponsor: \$2,500
Bronze Sponsor: \$1,000
- DISPLAY ADS:** Full Color Commemorative Program Book
Cover II, III, or IV: \$1,500
Full Page: \$1,000
Half Page: \$500
- TICKETS:** \$150 per person (75% tax deductible) for both the Recital and the Gala Benefit Reception.
\$20 per person for the Recital, only.
- TAX ID:** 13-0431730
- CONTACT:** Purchase tickets and display ads online at Agohq.org. Contact F. Anthony Thurman, 212-870-2311, ext. 4308, Gala@agohq.org for additional information.